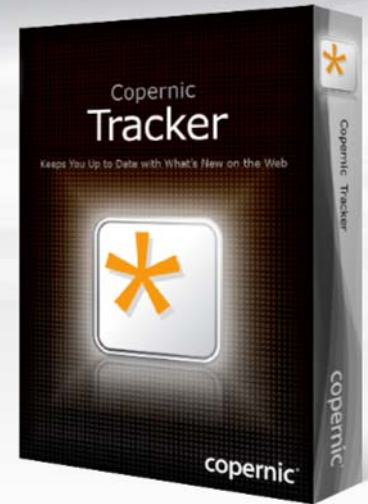


# Keeps You Up to Date with What's New on the Web



copernic  
tracker™

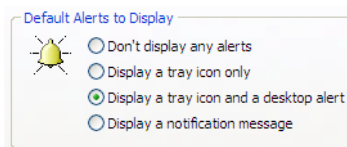
Copernic Tracker automatically looks for new content on Web pages, as often as you like. When a change is detected, our Web site tracking software can notify you by sending an email, including a copy of the Web page with the changes highlighted, or by displaying a desktop alert.



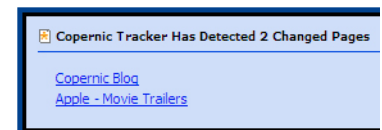
This powerful Web site tracking software monitors Web pages and notifies you when they change.

Copernic Tracker will help you to track :

- Online forums and Social Medias
- Auctions
- News sites
- Product updates
- New job notices
- Competitors' Web sites
- Etc.



Highlighting of new or changed content on a copy of the page



Receive change alerts in your mailbox or on your desktop

While being incredibly easy to use, Copernic Tracker will satisfy power-users seeking to monitor Web site changes, to then store and organize change captured on specified pages. It's the perfect Internet monitoring software for everyone from home users to competitive intelligence researchers!

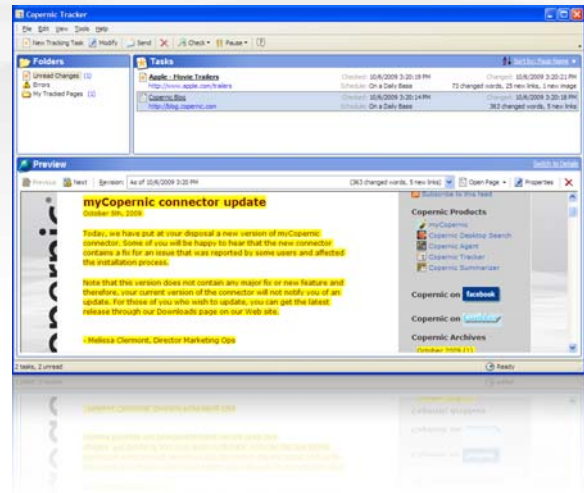
## Key Features

- ✓ Monitor Web site changes for text changes, new images, and more
- ✓ Watch for specific keywords on pages
- ✓ Receive update alerts by email, on your desktop, and even on your cell phone
- ✓ Archive different versions of tracked pages
- ✓ View updated pages with changes highlighted
- ✓ Track any page you browse with a single click
- ✓ Schedule monitoring to run daily, weekly or even up to the minute

# Be the first to know when new information is available.

## Tracking

- Enables users to track countless Web pages located on Web sites and in intranets.
- Tracks changed words, new links or images in documents.
- Allows customization of various parameters for a specific tracking task such as recipients, types of alerts and advanced tracking options.
- Features an advanced query form and a powerful query syntax to track specific words within pages, including Boolean and other search operators (AND, OR, NEAR), multiple levels of parentheses and quotes.
- Keeps copies of page revisions to enable users to compare changes that occurred in the past.
- Permits to add user notes for tracked pages and each of their revisions.
- Enables users to manage tracking tasks with folders and subfolders.
- Allows users to examine changed pages and tracking errors in specific folders.
- Features a Web page preview pane to display each revision related to the selected page.
- Permits to execute tracking tasks manually for selected pages, a folder or a schedule.
- Displays a tracking task progress report while a tracking is underway.
- Enables users to import and back up/restore tracking tasks and pages.
- Allows users to export different page revisions to a single file (MHT format) for all or selected page revisions.
- Enables users to import their favorites from Internet Explorer.
- Can include images in saved page revisions.



## Tracking Scheduling

- Features four preset schedules (Multiple Times per Day, On a Daily Basis, On a Weekly Basis and On a Monthly Basis) making it easier to set tracking tasks.
- Allows for the customization of the preset tracking schedules.
- Can postpone indefinitely the execution of tracking tasks, individually or globally.
- Automatic logs on to and off from the Internet through a modem at the beginning and end of a tracking task.

## Alerts

- Alerts of page changes by displaying a tray icon, desktop alert or notification message.
- Alert of page changes by sending an SMS notification.
- Alert of page changes by sending an email report containing page contents with highlighted changes.
- Sends tracking reports by email to one or more recipients.
- Sends email tracking reports using SMTP, MAPI or Microsoft Exchange.

## Integration and Customization

- Allows for the addition of a Copernic Tracker shortcut to the Internet Explorer toolbar.
- Allows for the addition of a Copernic Tracker shortcut command to the browser's Tools menu.
- Allows for the addition of a Copernic Tracker shortcut to the browser's contextual menu.
- Allows for the addition of a Copernic Tracker shortcut to the Windows desktop.
- Allows for the addition of a Copernic Tracker shortcut to the Quick Launch toolbar.
- Seamlessly replaces Web page tracking features of Copernic Agent Professional (if already installed).
- Integrates a shortcut to summarize a Web page (Copernic Summarizer required).
- Allows for the customization of tracking task lists (layout and sorting).
- Enables users to personalize toolbars and menus by adding, removing and rearranging buttons and items, creating custom toolbars and using many other related options.
- Allows for the customization of various default settings: layouts, emails, prompts, timeouts, and software update frequency.

## Other Specifications

- Periodically checks for software updates.
- Features contextual HTML Help contents for all menus and windows.
- Features Help menu commands to access technical support from the Copernic Web site, report a problem or suggest a new feature directly.
- Technical support available at <http://www.copernic.com/support/>.

## Testimonials

“ *[Copernic Tracker] is a must have for researchers, journalists, students, managers, salesmen and marketing managers. Spend \$49.95 instead and regain your freedom, don't work harder, work efficiently - you will certainly increase your productivity automatically.* ”

- **James Beam van Etten, London Morning Paper**

“ *Copernic Tracker is FABULOUS and I am recommending it to a lot of people [...] It is an exciting product and I think a lot of knowledge workers/web savvy people will be asking how they lived without it.* ”

- **A. Konstantaras**